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**Tips To Maximise Your Fundraising**

Thank you so much for signing up to our abseil for the animals. We are so grateful for your involvement and for raising money for the rescue animals at Raystede. We could not continue to look after the animals that need us without people like you!

**We are keen to support you with your fundraising on the lead up to the abseil, so here’s some tips and ideas for you:**

**Online Fundraising**

**One of the easiest ways to fundraise is through online fundraising. All the donations received are automatically transferred to us, so you won't have the hassle of chasing sponsorship money afterwards.**

**It only takes a few minutes to set up a fundraising page and you can personalise it as much as you like. We recommend using Justgiving, but you can also use Virgin Money Giving or Go Fund Me. To create a Justgiving page firstly visit this link: https://www.justgiving.com/start-fundraising. Then choose 'make your page' and follow the step- by- step instructions.**

**Remember to copy the link of your page and share it via Whatsapp, Instagram, Facebook, Twitter, and on the bottom of your emails. If you get stuck or need any help, please don't hesitate to contact us!**

**Sponsorship Form**

**We have enclosed a sponsor form in your welcome pack, but if you would like any more at any time please contact us and we can post another out to you. Remember to share your sponsor form with as many people as possible.**

**Matched Giving**

**Why not ask your employer if they will match your sponsorship?! Many companies and organisations operate a 'matched giving' scheme where some will donate £1 for every £1 you raise.**

**Guess The Name Of The Dog Sweepstake**

We have included a ‘Guess The Name Of The Dog Sweepstake’ in your welcome pack that you can use as a tool to help you fundraise. We have also provided instructions on how it works. It’s a quick and easy way to get your friends, family and work colleagues to donate some money to you, and they will be in with the chance of winning a prize.

**Online Animal Show**

Organise your own Online Animal Show. Perhaps you could organise an Online Dog Show. Pick a few categories, such as ‘Most Handsome Hound,’ ‘Most Appealing Eyes,’ ‘Prettiest Lady,’ and ‘Shiniest Coat.’ Ask people to enter into the categories by sending you photos of their dogs, making sure they state which category they’d like to enter. They could pay you an entry fee of £5 per category. (This can be done by giving you cash or donations can be made directly onto your Online Fundraising page.)

You could organise some rosettes for the winning dogs and maybe even bake the winners some dog treats or sort out a prize for them. Make sure you give your Online Animal Show a closing date and ask someone you know to be a judge for the competition. Perhaps you could even ask a local pet shop if they might judge it or if you get stuck for a judge a volunteer at Raystede would be happy to oblige.

**Virtual Quiz or Virtual Bingo**

Organise your own virtual quiz or bingo evening. Host a quiz or bingo evening on a Platform like Zoom. Ask people to pay an entry fee and this can go towards your fundraising target. You could provide prizes to the winners, and again ask local businesses and shops to see if they would be happy to donate a prize to your fundraising. There are free online bingo generators that are easy to use and also lots of online quiz questions to choose from.

**Use Your Skills**

You could use your skills and do such things as produce a painting, make face masks, hold a dance class, run a yoga session, cook a three course meal, wash cars for friends, family and work colleagues in exchange for a donation.

**Online Auction or Raffle**

Why not hold your own Online Auction or Raffle. Perhaps you have lots of unwanted Christmas presents or other items that you would be happy to donate or raffle off. You could also write to local shops and businesses to see if they would be happy to donate an item to you that you could raffle off. (If you need any letters of authority from us, just let us know and we can get this to you straight away.)

You could hold an Online Auction or Raffle of Facebook, Instagram or Zoom. You could ask for £2 a raffle ticket and ask people to donate directly onto your Online Fundraising Page or give you cash. For an auction you could set a minimum price and then ask people to bid for the items.

**Thank You**

These ideas are all Covid friendly. When we return to normal, you could also organise such things as car boot sales, bucket collections, cake sales to help with your fundraising.

We hope the above ideas help if you are struggling at all. If you would ever like to speak to us or need help with any of the above suggestions, you can contact us by phoning 01825 840747 or emailing [fundraising@raystede.org](mailto:fundraising@raystede.org)

Thanks once again for taking on the Peacehaven Cliffs Abseil for Raystede. We rely on voluntary donations to carry on running, and by taking on this challenge you are helping us to rescue, re-home and provide sanctuary to the animals that need us!

