

Set up your online fundraising page in 5 easy steps

Raystede helps hundreds of animals each year through rescue, rehoming and rehabilitation. **Your support makes that happen.**

1. Create your page

Head to www.justgiving.com/start-fundraising and select "fundraising for a charity". Create an account, so you can log in and see the donations rolling in from your friends and family. Once your account is set up, select Raystede Centre for Animal Welfare as your chosen charity. Make sure your page includes the key information - your name, the event, your target.

2. Customise your page

Connect with your supporters, get them interested in your challenge and why you're doing it:

- A photo of you – this will give them the confidence to donate.
- A story or message as to why you are doing the event and what Raystede means to you.
- Updates - take them on the journey with you to achieving your challenge.

3. Kickstart your fundraising

Ask your family and close friends to support your challenge. You could even make the first donation yourself to show your commitment!

4. Share your page

As you get closer to the event date, share your page regularly on social media, with friends and family, and even in your work group chat to share on your behalf!

5. Thank your donors!

Show them how grateful you are for their support through messages, updates and posts. Let them know you achieved your challenge and how much you raised.



DID YOU KNOW?

London Marathon fundraisers who began their fundraising with a donation to themselves raised an average of £800 more!



The top 20% of fundraisers on JustGiving last year shared their page an average of 12 times and the top 5% around 20 times!



RAYSTEDE
GIVING ANIMALS A BETTER LIFE

www.raystede.org

Registered charity no 237696

